



ERIN WEIFFENBACH

//Graphic Designer

//MISSION

To continue to grow and to be challenged as a creative professional.

//RECOGNITION

Poster design featured on Webecta.com
"25 Fresh Typography Posters": 12/9/09

Work showcased at UNF Annual Juried Student Exhibitions: 2008 and 2009

Recipient of the Florida Bright Futures Medallion Scholarship: 2004 – 2009

//AFFILIATIONS

AIGA Member
Behance Network
LinkedIn Network

TEL: (386) 365-2166
EMAIL: erin.weiffenbach@gmail.com
URL: www.erinweiffenbach.com

Further information and references available upon request.

//EDUCATION

University of North Florida, Jacksonville, Florida
August 2007 – December 2009
Bachelor of Fine Arts: Graphic Design & Digital Media; GPA 3.07

Ringling School of Art & Design, Sarasota, Florida
August 2005 – May 2007
Worked towards my BFA degree: Graphic & Interactive Communication

Lake City Community College, Lake City, Florida
August 2003 – May 2005
Associate of Arts Degree; Phi Theta Kappa; GPA 3.36

//EXPERIENCE

Majority Strategies, Inc., Ponte Vedra Beach, Florida
February 2010 – Present
Currently working as a graphic designer for a political and public affairs direct mail firm, where I create targeted, high-quality direct mail for candidates, party committees and special interest groups, at all levels of local, state and national campaigns in all 50 states.

Art, Design and Advertising, São Paulo, Brazil
July 5 – 20, 2009
Study abroad program that focused solely on the art and design culture in Brazil. Worked with a local non-profit organization in designing promotional material, and visited numerous museums and design firms.

University of North Florida Spinnaker, Jacksonville, Florida
January 2008 – May 2008
Various responsibilities included editorial design concepts and execution, page layout and art direction between writers, editors and photographers. The Spinnaker is a newspaper that has an approximate readership of 12,000.

//SKILLS

Specializing in print, typography, branding, package, layout/grid structure, creative planning, organizing, along with digital photography experience.

Program experience includes Adobe Photoshop, Illustrator, InDesign, Bridge, Acrobat, and Dreamweaver, with working knowledge of Microsoft Office, Flash, and After Effects. Excellent written and verbal skills, with strong attention to details. Comfortable on both Windows and Mac platforms.