

ERIN WEIFFENBACH

GRAPHIC / WEB DESIGNER

INTRO

Designer with experience in both print and web; exceptionally well organized with strong attention to details; keen eye for quality design, with experience in digital photography.

RECOGNITION

Poster design featured on Webecta.com '25 Fresh Typography Posters': 12/9/09

Work showcased at UNF Annual Juried Student Exhibitions: 2008 and 2009

Recipient of the Florida Bright Futures Medallion Scholarship: 2004 – 2009

AFFILIATIONS

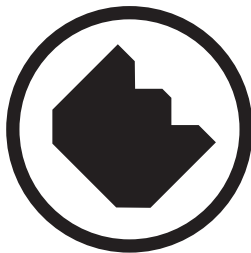
AIGA, Jacksonville Chapter
Behance Network
LinkedIn Network

CONTACT

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EDUCATION

UNIVERSITY OF NORTH FLORIDA, Jacksonville, Florida

August 2007 – December 2009

Bachelor of Fine Arts: Graphic Design & Digital Media; GAP 3.07

RINGLING COLLEGE OF ART & DESIGN, Sarasota, Florida

August 2005 – May 2007

Worked towards my BFA degree: Graphic & Interactive Communication

LAKE CITY COMMUNITY COLLEGE, Lake City, Florida

August 2003 – May 2005

Associate of Arts Degree; Phi Theta Kappa; GAP 3.36

EXPERIENCE

CLEAR CHANNEL RADIO – Digital Content Coordinator, Jacksonville, Florida

July 2010 – Present

I'm currently responsible for the daily updating of 6 different radio station sites, as well as creating web graphics, e-blasts, and front-end website designs.

FREELANCE – Graphic Designer, Jacksonville, Florida

November 2007 – Present

Continuing to work on various print, web and photo projects, where I'm acquiring genuine business and client relations experience. Clients have included Holiday Inn and High 5 Productions, among many others.

ART, DESIGN & ADVERTISING – Study Abroad Student, São Paulo, Brazil

July 5 – 20, 2009

Two-week program that focused solely on the art and design culture in Brazil. I worked with a non-profit organization that offered basic educational classes for homeless single mothers. We worked in groups to develop promotional materials for the organization and then presented our solutions to the client. While abroad, I also had the chance to visit numerous museums, and design firms and interact with the people of São Paulo.

SKILLS

Program experience includes: Adobe CS4 Photoshop, Illustrator, InDesign, Bridge and Microsoft Office, with working knowledge of Flash, Dreamweaver, HTML/CSS and WordPress. Comfortable on both Windows and Mac platforms.

Further information and references available upon request.